



# SOUTHERN AUTOMOTIVE REPAIR CONFERENCE 2017



Casino • Resort • Spa

**FRI 4/21**  
**SAT 4/22**

**CLASSES** 8:00 am—3:00 pm  
**EXHIBITS** 12:30 pm—9:00  
**CLASSES** 8:00 am—11:00 am  
**EXHIBITS** 8:00 am—5:30 pm



*Conference M/C*  
**Robert McKenzie**  
SPONSORED BY RDA



*Conference Presenter*  
**Mike Anderson**  
SPONSORED BY Axalta



*Industry Message*  
**Brad Mewes**  
SPONSORED BY Byrd's



*Keynote Presenter*  
**Mike Jones**  
SPONSORED BY SARC

**New & Returning Exhibitors! Additional Presenters! New Sessions!**

**\$40** online by credit card or **\$50** cash or check at the door

**ALL EXHIBITOR ACCESS—EVERY CLASS & SESSION —PRIZE DRAWINGS**

**FRIDAY RECEPTION & DRINK TICKETS—SATURDAY BREAKFAST—SATURDAY LUNCH**

[EVENT REGISTRATION link](#)   [HOTEL RESERVATION link](#)

*Rates start at \$149  
Special SARC rate ends 3/30*

ACCESS ALL LINKS & AGENDA ONLINE AT: [www.southernautomotiverepairconference.com](http://www.southernautomotiverepairconference.com)

## NEW THIS YEAR!

- More space! Vehicles & demos in the exhibit area!
- Multiple classes & sessions—Register online!
- **PRESENTATIONS & CLASSES** focusing on the Industry!

*I-CAR 'Safety Shield Technologies' class requires pre-pay & registration for test & credit. Or sign-in at door for free audit (no credit) if space permits.*

## GREAT PANEL DISCUSSIONS

1. **OEMs**—Mike Anderson with HONDA, GM, & NISSAN reps
2. **Success for Independent Shops**—Mike Anderson, Dave Luehr, Brad Mewes, Jake Rodenroth
3. **I-CAR News & Panel**—Bobby Kennedy, German Mejia, Caleb Mills, Tony Nethery, Patrick Porter, Dave Robinette & Terry Ticel

- ✓ **oem perspective**
- ✓ **status of independents**
- ✓ **training in a hi-tech age**
- ✓ **innovative resources**

**SUPPORT Your State Associations! SUPPORT Our Sponsors! VISIT Our Exhibitors!**